

Case Study: RANZCR ADELAIDE 2022



The Royal Australian and New Zealand College of Radiologists (RANZCR) 72nd Annual Scientific Meeting (ASM) was delivered as a hybrid meeting in 2022. This enabled attendance for those Speakers, Delegates and Sponsors with continuing travel restrictions and concerns regarding COVID – 19. The Adelaide Convention Centre hosted the ASM from 27 – 30 October 2022.

The 2022 theme was “REFLECT REVIVE REIMAGINE”, to encourage a broader view of the profession and the practise of radiation and radiation oncology. Those delegates able to attend in person, thoroughly enjoyed reconnecting and learning from colleagues and the excellent line up of Speakers.

A busy social program saw eight (8) events over four (4) evenings and included the Welcome Reception on the Exhibition Floor, The Faculty of Radiation Oncology Dinner at the National Wine Centre and culminated with the ASM Gala Dinner with the futuristic theme, “To Infinity and Beyond”. The signature Targeting Cancer Fun Run had a great turn out and continued to raise awareness of radiation therapy as an effective and safe treatment for cancer.

A revitalised Exhibition area encouraged delegate and exhibitor engagement and included the lifestyle zone, “Meeting with Me” meeting zone, education hub, Lunch and Learn sessions, education workshops and the RANZCR Little Rascals Club.

Encanta Event Management entered into a 5 year partnership with RANZCR in 2017 and is contracted to manage the 2023 ASM, which will be in Brisbane with a theme of “Beyond” and the 2024 ASM which will be held in Perth.

At a Glance:

1453 Participants

65 Exhibitors

207 Abstracts

9 Social Events

