

# Case Study: ANZICS/ACCCN Intensive Care ASM 2023



The ANZICS/ACCCN Intensive Care Annual Scientific Meeting 2023 was held at the Adelaide Convention Centre, Adelaide, Australia from 29-31 March 2023.

The theme "ICU on the Edge" acknowledged that critical care straddles 'the edge'; The edge of life and death, the extremes of physiological and emotional endurance and the boundaries of science, innovation and technology.

The conference attracted 859 delegates which was particularly pleasing, as it was well above the targeted number of 700 delegates, with 750 coming from within Australia.

The comprehensive program included 30 concurrent sessions, in addition to the main sessions, with three breakfast sessions and a lunch and learn session. Important social networking opportunities included the Welcome Reception that was held in the Exhibition Hall on the Wednesday night and the Paediatric Function, which catered for that particular specialty. The Party Night at East End Cellars was a great way to finish the ASM with 582 guests enjoying delicious food and red-hot entertainment.

The exhibition area hosted interactive and networking areas along with the poster displays, creating a variety of engagement opportunities with the 53 sponsors and exhibitors.

Encanta has been working with ANZICS and ACCCN since 2012 and will assist with the delivery of this event again in 2024.