

# case study



## PIANC APAC 2020

Hard to imagine this time last year BC (before COVID-19) that the Encanta team were working on the inaugural PIANC Asia Pacific Conference to be delivered 16 – 19 June 2020 at the Esplanade Hotel Fremantle. The COVID-19 pandemic soon changed those plans and rather than cancel like so many events did, the event was postponed to the first week in December. Even those dates were touch and go with Australia fighting the pandemic, border closures and capacity restrictions given rise to uncertainty to deliver this as a live event becoming increasingly evident.

Enter the option to present this as a hybrid event, with the local organising committee welcoming WA delegates to the Esplanade Hotel whilst the rest of Australia and the globe watched via the online platform Hop-in by AVPartners.

The outcome proved to be extremely successful and allowed more than 270 participants to join from across the globe including Afghanistan, Canada, Iceland, Singapore, Thailand and the USA to name a small selection of the countries that participated at the conference and presented online.

Strong support from industry ensured the ability for the event to pivot in this manner with additional entitlements carefully considered to ensure appropriate acknowledgement was carried through over the 3-day conference program. A strong local presence of more than 120 delegates in person, provided Encanta and the venue with the opportunity to put into practice COVID-19 safe strategies to ensure the health and safety of participants.

The conference concluded with a strong technical tour program on the final day which afforded many delegates the opportunity to visit facilities they would not normally have the chance to visit, a real perk of a live event!

*The 2021 Encanta event calendar will see majority of business events across Australia and New Zealand delivered in a hybrid format, as vaccines are rolled out and delegate confidence is regained.*

### At a Glance

273 Registrations

19 Exhibitors

23 Sponsors

3 Tours

54 Abstracts

Welcome Reception

Conference Dinner