

case study



RANZCR AUCKLAND 2019

BACK TO THE FUTURE

70TH ANNUAL SCIENTIFIC MEETING
17 – 20 OCTOBER 2019
SKYCITY AUCKLAND CONVENTION CENTRE

At a Glance:

947 Delegates

274 Abstracts

429sqm = 44 Exhibitors

13 Sponsors

6 Social Events over 4 nights

The RANZCR and Encanta have a five-year partnership agreement in place from 2017 – 2021 (inclusive) to deliver the College's flagship event for members annually. Over this time we have developed relationships with a number of stakeholders and supporters of the meeting.

The 2019 meeting held at Skycity Auckland, was a great success with the Encanta team based in the Perth office managing the event in Auckland. Delegates enjoyed the 'Back to the Future' themed program and social experiences including an 80's inspired Gala Dinner hosted by 'Doc' from the Back to the Future movie. The benefit of the event held in New Zealand also encouraged delegates to undertake pre and post meeting touring of the North and South Islands.

We continue to strive to make each ASM better than the previous and have built over the years successful meetings measured by delegate experiences as well as financial outcomes. The 2020 ASM will be held in Melbourne and expected to attract record attendance as this meeting addresses the theme of Artificial Intelligence in Clinical Radiology and Radiation Oncology.



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