

# case study



902 Delegates
134 Abstracts
83 Poster presentations
41 Exhibitors
Social program - Welcome Reception; ASM Gala Dinner



## HOBART 2019

36<sup>th</sup> ACEM Annual Scientific Meeting  
17 - 21 November



the changing climate of emergency medicine

Encanta has worked with The Australasian College for Emergency Medicine (ACEM) since 2017 and was appointed as the ACEM ASM Manager for the 2018 (Perth), 2019 (Hobart) and 2020 (Canberra) meetings.

In 2019 more than 900 delegates came together at the Hotel Grand Chancellor Hobart for the College's 36<sup>th</sup> Annual Scientific Meeting with a theme of 'The Changing Climate of Emergency With The Changing Climate of Emergency Medicine' finished, delegates returned to their emergency departments to deal with the everyday reality of their specialty, the events of recent weeks having brought into focus the role of the profession. Emergency physicians have been central to the response to the Whakaari (White Island) eruption and the effects of unprecedented heatwaves and bushfires in Australia all on the background of health systems struggling to cope at the best of times.

Sponsorship and exhibition strategies were implemented by Encanta and ACEM and facilitated by Encanta to ensure the success of each ASM.

Financial success cannot only be measured through the amount of revenue raised by delegate attendance, sponsorship and exhibition sales but also through tight budget management of the expenses. Encanta managed the finances as if it was our own personal financial commitment, ensuring savings were negotiated and passed on where possible.



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