

VIRTUAL NETWORKING

Face-to-face events are all about networking with fellow delegates. With the increase in virtual and hybrid events, the focus is now, more than ever, on how to engage your delegates with networking activities that are both entertaining and a great experience.

Wine and Cheese tasting and cooking classes are always a hit, particularly when all the hard work of selection is taken away and the product is pre-delivered to your delegates. Cooking classes are also a hit as most of us love to learn new recipes. There are so many different cuisines to choose from and you could offer a choice of three, such as Vietnamese, Italian and Modern Australian/Fusion or Sweet and Savoury.

Fun games such as Pictionary also work well and there are free online programs such as Skribbl.io and Draw Chat to run these activities. A great icebreaker for attendees to get to know each other is "Show and Tell". Attendees present 3-5 GIF's, available via GIPHY, to describe themselves and their interests.

Face-to-face entertainment such as comedians, DJs and magician translate really well to being presented online and you can sing along in the privacy of your own home!

Photography, painting, interior design, jewellery-making and gardening workshops are also popular. Items are pre-delivered and your delegates have something tangible, other than new knowledge gained, to take from the event.

