

case study



Date:	21 – 24 June 2015
Venue:	Perth Convention & Exhibition Centre
Delegates:	780
Exhibition Space:	2700sqm
Abstracts:	384
Speakers:	181
Social program:	Welcome Reception; Gala Dinner; Partner Program

Whilst the conference was held just as Perth, and other parts of Australia, was experiencing a downturn in the mining and resource industry (one of the largest users of rail haulage) the Conference was one of IHHA's most successful.

The exhibition was substantial and the international delegates enjoyed the local tours and Accompanying Partner Program offered. We coordinated a day study tour to Karratha following the Conference that included chartering a plane and managing all site logistics on this tour.

This was a conference hosted by the International Heavy Haul Association based in the USA, our team worked with IHHA and a local convenor to deliver the event.

The first IHHA Conference was held in Perth in 1975 as a meeting of rail industry representatives from around the globe to seek advice to resolve heavy haul issues producers were experiencing. As these issues were not isolated to the Pilbara region of Australia, the group formed the IHHA to allow transfer of knowledge and support the ongoing development of rail professionals. Since that time the IHHA Conference has grown to become the international heavy haul event in the rail industry calendar.

The Technical Program Committee was made up of experts from industry from across the globe. The Call for Papers process was tightly managed ensuring a quality peer review paper process in place with submissions presented from over 25 countries.

A comprehensive Program was presented that included - Concurrent Sessions; Workshops; a number of social activities incorporating a Welcome Reception; and Gala Dinner.



We created an opening video which was dynamic and impactful and created an excitement about the Conference from the very start. View the clip [here](#)

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